



COMMUNICATIONS COMMITTEE AGENDA

Wednesday, 12 June 2019

10:00 am, Council Chamber
Level 2 Philip Laing House, 144 Rattray Street, Dunedin

Membership

Cr Michael Deaker	<i>(Chairperson)</i>
Cr Carmen Hope	<i>(Deputy Chairperson)</i>
Cr Graeme Bell	
Cr Doug Brown	
Cr Trevor Kempton	
Cr Michael Laws	
Cr Ella Lawton	
Cr Sam Neill	
Cr Andrew Noone	
Cr Gretchen Robertson	
Cr Bryan Scott	
Cr Stephen Woodhead	

Disclaimer

Please note that there is an embargo on agenda items until 48 hours prior to the meeting. Reports and recommendations contained in this agenda are not to be considered as Council policy until adopted.

For our future

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1. APOLOGIES

No apologies have been notified.

2. LEAVE OF ABSENCE

No leaves of absence have been requested.

3. ATTENDANCE

4. CONFIRMATION OF AGENDA

Note: Any additions must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

5. CONFLICT OF INTEREST

Members are reminded of the need to stand aside from decision-making when a conflict arises between their role as an elected representative and any private or other external interest they might have.

6. PUBLIC FORUM

No requests to address the Committee Members have been made.

7. PRESENTATIONS

No presentations have been scheduled.

8. CONFIRMATION OF MINUTES

8.1. Minutes

Recommendation

That the minutes of the meeting held on 1 May 2019 be received and confirmed as a true and accurate record.

Attachments

1. Minutes - Communications 20190501 **[8.1.1]**

9. ACTIONS

Status report on the resolutions of the Communications Committee

SHE1841 ECO Fund Decision Panel	01/05/2019	Contact designated Councillors to start process for ECO Fund Round 3	IN PROGRESS
SHE1841 GM Report	01/05/2019	GM to contact ECan for information on Youth Council Programme	COMPLETE
SHE1840 GM Report	01/05/2019	Review website search function and indexing	ASSIGNED

10. MATTERS FOR COUNCIL DECISION

10.1. ECO Fund Applications: 1-20 May 2019 Funding Round

Prepared for: Communications Committee
Report No. SHE1844
Activity: Governance Report
Author: Lisa Gloag, Manager Communications and Engagement
Endorsed by: Sally Giddens, General Manager People, Culture and Communications
Date: 31 May 2019

PURPOSE

[1] The Report to Council to approve recommendations for ECO Fund applications for the funding round 1 - 20 May 2019. <https://www.orc.govt.nz/our-council-our-region/eco-fund>

[2] The ECO Fund Vision, Purpose and Objectives are:



Vision:

ECO Fund will support work that protects and enhances Otago's environment.

Purpose:

To support community-driven environmental activities

Objectives:

To support administration costs, align with ORC environmental strategies, support both small and large projects, encourage community collaborations/partnerships, and promote ORC's profile within the community.

RECOMMENDATION

That the Council:

- 1) **Receives** this report.
- 2) **Approves** the funding recommendations of the ECO Fund decision panel for the following applications to a value of \$73,666 as per attached summary sheet of projects):

Applications under \$5,000

Control of Weed Species in and around lakes and wetlands

Creek Project

45th Parallel Project

Predator Free Wye Creek

Satellite Monitored Live Predator Trapping (No More Bad Cats)

Waiwera Kaihiku Farmer-led Watercare Group

Water Testing

Applications over \$5,000

Bring Back the Seabirds- Sandymount Titi colony protection

Environmental Monitoring and restoration of Matinaka Hawksbury Lagoon

*Makarora Catchment Threatened Species Project
Wakatipu Reforestation Trust Staff Costs*

BACKGROUND

- [3] The third round of ECO Fund applications closed on 20 May 2019. 25 applications were received:

Category	Applications	Total requested
Over \$5,000	12	\$282,490.64
Under \$5,000	13	\$49,240.70
Total Funds Requested:		\$331,731.34
Total Funds Available*:		\$73,666.00

**Please note \$9,667 was pre-allocated to the Clutha Water Project in the September 2018 round*

- [4] It has been pleasing to again see a diverse range of applications from around the region.
- [5] All applications have been made available for Councillors to view prior to the Communications Committee.
- [6] The ECO Fund Decision Panel met on 30 May 2019 to review and decide which applications are recommended to receive funding.
- [7] Some application names below have been simplified from full names given on applications.

Applications under \$5,000

Project Name	Decision	Amount
Creek Project	Yes	\$2,309.60
45th Parallel Project	Yes	\$4,232.00
Control of Weed Species in and around lakes and wetlands	Yes	\$1,363.90
Predator Free Wye Creek	Yes	\$4,993.00
Satellite Monitored Live Predator Trapping (No More Bad Cats)	Yes	\$4,950.00
Waiwera Kaihiku Farmer-led Watercare Group	Yes	\$2,517.00
Water Testing	Yes	\$704.25
Alpine Retreat Trapping Group	No	
Catchment Keepers	No	
Glenfalloch Nature Walk	No	
Predator Free Gibbston	No	
School Creek Restoration Group	No	
Wakatipu High School Native Planting Project	No	
Total:		\$21,069.75

Applications over \$5,000

Project Name	Decision	Amount
Clutha Water Project	Yes	\$9,667 x3 (September 2018 / January 2019 / May 2019)
Bring Back the Seabirds- Sandymount Titi colony protection	Yes	\$5,568.26
Environmental Monitoring and restoration of Matinaka Hawksbury Lagoon	Yes	\$22,296.20
Makarora Catchment Threatened Species Project	Yes	\$6,100.00
Wakatipu Reforestation Trust Staff Costs	Yes	\$18,631.79
Admin/Volunteer Coordinator/ Marketing Assistant (Haehaeata Natural Heritage Trust)	No	
Coastal Forest Reforestation	No	
Milton Glass Crusher Pilot	No	
Granton Creek Restoration Project	No	
Invasive Weed Control at Te Nohoaka o Tukiauau/ Sinclair Wetlands	No	
New Strands of Evidence: Double Stranded RNA	No	
Project Bruce Sustainability Projects Coordinator Position	No	
West Harbour Sycamore Control Program	No	
	Total:	\$62,263 .25

Total funds allocated: \$83,333

PROGRESS REPORTS

[8] Clutha Water Project progress report has been received and is attached to this report.

ATTACHMENTS

1. 2019-05-10- ORCECO Fund Report - Clutha Water Project **[10.1.1]**

11. MATTERS FOR NOTING

11.1. General Manager's Report on Progress

Prepared for:	Communications Committee
Report No.	SHE1843
Activity:	Governance Report
Endorser:	Sally Giddens, General Manager People, Culture & Communication
Date:	29 May 2019

PURPOSE

- [1] This report provides a summary of Communications Engagement activity between 18 April 2019 and 29 May 2019, and upcoming activity for the June-July period.

RECOMMENDATION

That the Council:

- 1) **Receives** this report.

GENERAL MANAGER'S INTRODUCTION

- [2] The areas of focus outlined in the April 2019 report to Council's Communications Committee have continued during this reporting period. This will remain so for the next 3 - 4 months as we build capability and consolidate the new account management structure.
- [3] As previously reported, our longer-term objective of this approach is to create a well-connected, coordinated and functioning team that takes a strategic and planned approach to communications and engagement across the whole organisation, while still being able to manage the inevitable reactive situations as they arise.
- [4] The following provides Councillors an overview of our activity and outcomes (where appropriate) during this reporting period, and a summary of key planned activity for the next six weeks.

COMMUNICATIONS AND ENGAGEMENT UPDATE (APRIL- MAY 2019)

- [5] Annual Plan community engagement events are complete and involved six events around Otago (including one for key stakeholders prior to the Council meeting on 15 May 2019). These events attracted people we wouldn't normally reach and the opportunity to engage and hear from them was invaluable. Feedback received has been collated (see Corporate and Finance Committee paper Community: Governance & Community for a full summary including topics raised).
- a. Balclutha drop in: 15-20 people
 - b. Otago Farmers Market (Dunedin): 25-30 people
 - c. Oamaru Farmers Market: 20-25 people
 - d. Cromwell drop in: 3 people

- e. Queenstown drop in: 0 people
 - f. Dunedin large stakeholder groups: 1 group
 - g. YourSay submissions: 5
 - h. Public submission: 1
 - i. Social media interactions: 13 comments
- [6] Providing clear information to stakeholders and community about the Bus Hub continues to be a key area of focus. We are now communicating about roadworks at the Hub during May and June 2019, which will result in some stops being reallocated. There is no change to timetables.
- [7] The Arrow and Cardrona FMU water consultation communications plan was implemented, which focussed on confirming already-collected values for these rivers, as well as any new values the community has. The campaign aimed to get a wider range of people involved from those who had initially participated in the minimum flow setting process. Communities were encouraged to be involved in a variety of ways, including public meetings held in Arrowtown on 27 May 2019 (attendance 45 at lunch session; 25 in evening session) and in Wanaka on 28 May 2019 (attendance 50 at lunch session, 25 in evening session) a brochure was delivered to all letterboxes with a return freepost slip, direct letter and email invitations, YourSay (online consultation) pages, radio and newspaper advertising, boosted Facebook posts, and posters sent out to local libraries, schools, cafes and doctors.
- [8] The 'Burn Dry, Breathe Easy' air quality campaign is underway. It is focused on educating for reduced air pollution through efficient heating. This year's campaign, targeted in Arrowtown, is the pilot for the Air Strategy's community engagement approach. We are also working alongside the Cosy Homes Trust to promote the Clean Heat Clean Air subsidy. The Arrowtown 'Burn Dry, Breathe Easy' campaign is geared around local Arrowtown communication channels and includes face-to-face at the Farmer's Market, a regular column/advertising in the local community newsletter, and a video using local faces.
- [9] Our business-as-usual work of communications planning and campaigns continues, with highlights from this reporting period including:
- Communicating the South Dunedin deep drilling project, 'What lies beneath Dunedin', with the community. This has included letters to residents, businesses owners and other stakeholders in the drilling areas to inform them of the works, a media release that included video coverage, social media updates that will continue to be shared throughout the drilling project, and public notices.
 - Clutha and Taieri Flood Protection Scheme drop-ins provided updates on what ORC is doing to reduce impact of floods in these areas. There was a good turnout at these events and the format of a drop-in worked well, where it encouraged discussion.
 - The completion of a community engagement public transport project in Queenstown by Wakatipu Way to Go, the partnership of Queenstown Lakes District Council, New Zealand Transport Agency (NZTA) and ORC. Feedback summary is expected later in May 2019.
 - Working with Dunedin City Council and NZTA in the Connecting Dunedin partnership to create a series of videos to promote active travel and public transport in Dunedin.
 - "Gypsy Day" campaign to communicate messages about keeping effluent out of waterways when transporting stock between farms. This includes a media release, adverts in rural newspapers and ODT Regions section, Facebook posts.

- Winter grazing: we partnered with Beef + Lamb NZ, other industry groups and regional councils to do a joint messaging good practice campaign that involves website stories, social media posts and advertorials, as well as our own messaging in On-Stream newsletter. This campaign will continue over winter.
- Seasonal campaign on rabbit management. This will continue for the next couple of months.
- Communicating the new Navigation Safety Bylaw.

UPCOMING COMMUNICATIONS AND ENGAGEMENT ACTIVITY (JUNE-JULY 2019)

[10] Summary of upcoming communications and engagement activity:

- ECO Fund review paper (it will be one year since the ECO Fund launched).
- As part of the Connecting Dunedin partnership with NZTA and DCC, we will consult on various transport initiatives underway in Dunedin.
- Communications and engagement with the Arrow and Cardrona catchment communities around their values, objectives and water limits. This includes communicating background science and geographic information, and how the community can be involved in discussions about the future management of these rivers.
- A number of campaigns will continue over the winter months, including the Burn Dry Breathe Easy (air pollution prevention) campaign, winter grazing (related to water quality) and rabbits (biodiversity/biosecurity).
- The Communications and Engagement team will begin looking into the potential for ORC to develop a Youth Council. We are aware of other regional councils that have one and will present a paper to Council later in the year on this. We will talk with the DCC about the Dunedin Youth Council as part of this.
- We recently attended the launch of the Ōtepoti Youth Vision, which was developed by community and government groups, young people and the Dunedin City Council. Sally Giddens (General Manager People, Culture and Communications) signed the vision on behalf of ORC. We have since contacted the convenor of the Dunedin Youth Council (which launched the vision) and will arrange to attend one of their meetings, initially to discuss public transport.

ENVIROSCHOOLS UPDATE

[11] ORC provides regional coordination of Enviroschools in Otago. Enviroschools fosters a generation who instinctively think and act sustainably by working collaboratively with schools and their communities.

Student Action	Activity	Outcomes
Examples of students taking sustainability action.	<ul style="list-style-type: none"> • Skinks are motivating students at Tarras, Weston and Opoho Primary schools to improve habitat and continue tracking and trapping. • Millers Flat Primary students are planting their school grounds and organising local families to help. 	Enhancing biodiversity.
	<ul style="list-style-type: none"> • Queenstown Primary students reduced waste at the school fair by getting stall holders to use school cups rather than 	Reducing waste and working

	throw away cups. Students set up wash stations for the cups.	collaboratively with stall holders.
	<ul style="list-style-type: none"> Hawea Flat students learnt about their place and designed Kowhaiwhai to tell the story of their place. 	Māori perspectives and connecting to place.
	<ul style="list-style-type: none"> Wakatipu High School promoted active and public transport to school on 24 May 2019 (second school strike). 	Participating in democracy and climate change action.
	<ul style="list-style-type: none"> Weston Primary students wrote notes of support for the Oamaru Muslim Community and delivered it to the local Mosque. 	Respect for diversity of peoples and culture.
Teacher support	Activity	Outcomes
Enviroschools provides professional development for teachers.	<ul style="list-style-type: none"> Teaching climate change hui for Waitaki, Dunedin and Clutha teachers. Waitaki Teacher cluster meeting – exploring Enviroschools resources. 	Building confidence to teach climate change and support students to take action.
School support	Activity	Outcomes
Enviroschools works with multiple organisations to support schools to become more sustainable.	<ul style="list-style-type: none"> Energy hui to share new Enviroschools new energy resource. Run by Toimata and attended by Otago and Southland Enviroschools Facilitators, some Otago teachers and others with an interest in energy. 	Upskilling Enviroschools teams and building interregional and interorganisational connections.



Left: Hawea Flat's Kowhaiwhai panels



Middle: Weston Primary Students with their letters of support for the Oamaru Muslim Community



Right: Bex (Waitati) and Deb (St. Brigids) learning about ocean currents with warming seas

CUSTOMER EXPERIENCE STRATEGY - UPDATE

[12] During May 2019, we have progressed to the customer journey mapping stage of our strategy work. This has involved mapping out customer touch-points, systems utilised and raising areas for improvement across rates and transport enquiries to create a more seamless customer experience.

- [13] To ensure that our strategy is informed by customer insight, and to validate our assumptions, in the month ahead we will look to develop customer feedback surveys, which will be promoted through social media channels. The feedback gathered will inform our overall strategy and the prioritisation of service enhancement work.

Attachments

Nil

12. NOTICES OF MOTION

No Notices of Motion were received.

13. CLOSURE